

# The Monte-Carlo TV Xchanges

TVfest 09

09>10 June 2009

Grimaldi Forum, Monaco

The **Monte-Carlo TV Xchanges** will take place within  
the 49<sup>th</sup> Monte-Carlo TV Festival (7-11 June, 2009) over a two day period  
**Tuesday June 9 and Wednesday June 10, 2009**

## THE MONTE-CARLO TELEVISION FESTIVAL IS

- > dedicated to celebrating and showcasing the best programs in the world through a unique international competition and public screenings
- > an extraordinary launching promotional venue for worldwide programming towards the European and Scandinavian territories. Talent attend in record numbers the event
- > covered by over 300 members of the press from around the world
- > the perfect combination for leisure and business

## THE MONTE-CARLO TV XCHANGES

- ▶ A meeting lounge in an exceptional environment
- ▶ A Video Library for individual screenings
- ▶ Keynote speaker, round-tables dedicated to co-production, financing and the impact of the new technologies on production and business opportunities
- ▶ Participation of top US and European producers, programming decision makers, financial organizations, governmental and regional institutions,.. talent from around the world



## ▶ FEES

- **Registration fee**..... 300 euros\*  
*(includes access to the Meeting Lounge (June 9-10) and Conferences, Networking List, 1 program in the Video Library)*
- **Each additional program in the Video Library**..... 100 euros\*
- **Luncheon at the Festival Club** (per meal)..... 40 euros\*
- **Dinner at the Festival Club** (per meal)..... 50 euros\*
- **Awards Ceremony and Gala Dinner** (June 11)..... 500 euros\*

## ▶ ADVERTISING OPPORTUNITIES

### OFFICIAL GUIDE

- **Color page**.....1,000 euros\*  
*(complementary 1/4 page in the daily magazine - 2 editions)*
- **2<sup>nd</sup> or 3<sup>rd</sup> cover page**..... 2,500 euros\*  
*(complementary 1 color page in the daily magazine - 2 editions)*

### DAILY MAGAZINE

- **Color page**..... 500 euros\* *(2 editions)*
- **2<sup>nd</sup> or 3<sup>rd</sup> cover page**..... 1,000 euros\* *(2 editions)*
- **4<sup>th</sup> cover page**..... 1,500 euros\* *(2 editions)*

\* VAT not included

## ▶ SPONSORING OPPORTUNITIES

- Delegate's bags
- Meeting Lounge
- Lanyards
- Festival Club



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