



There was Venice, Cannes, and even Berlin for a Europe that had eyes only for the big screen.

But in 1961, Prince Rainier III, a trailblazer in his approach to television as an excellent link between people, created the very **first International Festival dedicated to TV shows and programs** in the Principality, rewarding the world's best television productions with **Golden Nymphs** presented at the Closing Ceremony.

For the first edition of the Festival, a jury president worthy of this new event, which would instantly become the essential rendezvous for the media elite of the time, was needed. The writer and playwright **Marcel Pagnol**, whose fiftieth anniversary of his passing the Principality will honor this year, took charge of the competition. The filmmaker-producer, a Monégasque at heart and a friend of Prince Rainier, became involved in the Festival for several years, alongside eminent personalities from the international cultural world.

Considered to be one of France's greatest 20th Century writers, **Marcel Pagnol** (28 February 1895 – 18 April 1974) was a novelist, playwright and filmmaker. Regarded as an auteur, in 1946 he became the first filmmaker elected to the Académie Française.

63 years on from the inaugural Festival – prestigious stars, renowned screenwriters, and producers gather each year, further establishing the **Monte-Carlo Television Festival** in the global TV production calendar.

Still recognized today as a strategic player in the development of the audiovisual sector in Europe, the Festival enjoys the continued support of U.S. production studios that come to present their premieres and promote their talents.

A crossroads of genres unites at the Festival through the Golden Nymphs competition, a look to the future through its Business Content component as well as a place for networking and gala evenings, it offers industry professionals and the press the opportunity to exchange ideas on the current and future aspects of the audiovisual universe.

Open to the public for more than a decade, the **Monte-Carlo Festival** annually brings together a series of events organized for series fans. This international meeting sits at the

heart of the industry's major challenges and issues and has always reflected the sector's continued transformation. As the first festival to showcase streaming platforms' productions, it continues to be a pioneer in innovation as well as creative industries.

63 years after its inception, the **Monte-Carlo Festival** has retained its mission of providing information and entertainment. It has added the concept of collective experimentation through premieres presented at each edition. This year, it will once again unveil ambitious works, reflecting changes in society around the world.

Its diverse audiences are invited to celebrate the magic of the international television production world with tributes to iconic series, emerging talents, successful programs, and high-audience soap operas, from **June 14 to 18, 2024**, at the Grimaldi Forum Monaco. A Festival endowed with a prestigious past and whose future appears more promising than ever.

Check out the historical press kit of the Monte-Carlo Television Festival

PRESS REGISTRATIONS ARE NOW OPEN!

https://www.tvfestival.com/en/press/accreditation

Please apply for your press accreditation before Friday 12 May 2024* *Kindly note that requests are subject to validation.

About Monte-Carlo Television Festival

Originally created by Prince Rainier III of Monaco, and now under the Honorary Presidency of H.S.H. Prince Albert II of Monaco, the Monte-Carlo Television Festival has, for more than sixty years, presented the very best of television from around the world. The Festival has also been at the forefront in showcasing the highly talented professionals associated with many of the most successful programs in the history of the medium.

Celebrities, producers, directors, writers and heads of studios, networks and digital platforms gather in June every year to attend series launches, premiere screenings, conferences, press activities, public events, VIP meetings and signing sessions.

Culminating with a unique competition, which celebrates and honours fiction, news and current affairs programming with the prestigious Golden Nymph Awards, the Monte-Carlo Television Festival is recognized as one of the finest Festivals in the world, enhanced even further by its location in the magical Principality of Monaco. www.tvfestival.com