



SATURDAY 14 JUNE

16:50 - 17:00

WELCOME TO THE BUSINESS CONTENT

- Laurent PUONS, Directeur Général de Monaco Medias, *FESTIVAL DE TELEVISION DE MONTE-CARLO*

17:00 - 17:45

PUBLIC BROADCASTING SERVICE: ITS FUTURE IN THE EVOLVING LANDSCAPE

- Graham BENSON, Chairman, *GCB INTERNATIONAL MEDIA CONSULTANTS (Moderator)*
- Matthew DEANER, CEO, *SCREEN PRODUCERS AUSTRALIA*
- Toma DE MATTEIS, Managing Director of Fiction, France.TV Studio, *FRANCE TELEVISIONS*
- Jinhyun PARK, Producer & Director, *EBS - KOREA EDUCATIONAL BROADCASTING SYSTEM*
- Vance VAN PETTEN, Adjunct Professor, *DODGE FILM SCHOOL, CHAPMAN UNIVERSITY*

17:45 - 18:30

MARKETING & PR: MEASURING THE VALUE OF SERIES CAMPAIGNS

- Michael IDATO, Culture Editor At Large, *THE SYDNEY MORNING HERALD (Moderator)*
- Brendan FOLEY, Writer-Creator and Executive Producer, Sherlock & Daughter, for *STARLINGS ENTERTAINMENT*
- Judy LUNG, VP, Strategy, Communications, & Stakeholder Relations, *TIFF - TORONTO INTERNATIONAL FILM FESTIVAL*
- Alan NIEROB, Chairman of Entertainment, *ROGERS & COWAN PMK*

18:30 - 19:15

THAT'S (AI) ENTERTAINMENT

- Michel ZGARKA, President & CEO, *HITLAB (Moderator)*
- Toma DE MATTEIS, Managing Director of Fiction, France.TV Studio, *FRANCE TELEVISIONS*
- Leif HOLST JENSEN, Dean TV & Games, *INN UNIVERSITY*
- Vanessa SHAPIRO, CEO, *NICELY ENTERTAINMENT*

19:15 - 20:15

NETWORKING DRINKS

SUNDAY 15 JUNE

17:00 - 17:45

STREAMING & THE CHALLENGE OF AUDIENCE ENGAGEMENT THROUGH CONTENT

In collaboration with Betaseries

- Rémi TERESZKIEWICZ, CEO, *BETASERIES (Moderator)*
- Brendan FOLEY, Writer-Creator and Executive Producer, Sherlock & Daughter, for *STARLINGS ENTERTAINMENT*
- Moritz POLTER, Managing Director & Executive Producer, *WINDLIGHT PICTURES GMBH*
- Anant SINGH, Film Producer & CEO, *VIDEOVISION ENTERTAINMENT*

17:45 - 18:30

DOCUMENTARY STORYTELLING

- Kristin STASIEWSKI, Ind. Producer & Consultant / Assoc. Dean Int'l Programs, *KENT STATE UNIVERSITY (Moderator)*
- Tom JENNINGS, CEO, Executive Producer & Writer, *1895 FILMS*
- Tonje HESSEN SCHEI, Director, *DOX DIVISION*
- Sue TURLEY, SVP for Development, Production and Strategic Partnerships, *XRM MEDIA*

18:30 - 19:15

WOMEN IN TELEVISION

- Mathilde FIQUET, Secretary General, *CEPI - EUROPEAN AUDIOVISUAL PRODUCTION ASSOCIATION (Moderator)*
- Shelly GOLDSTEIN, Performer / Writer, Sherlock & Daughter for *STARLINGS ENTERTAINMENT*
- Marianne LEVY, Hybrid Rom Com Author, *NOVELIST & SCREENWRITER*
- Judith LIGHT, Actress / Golden Nymph Awards, *FICTION JURY PRESIDENT*
- Josée VALLEE, EVP / Executive Producer, Scripted & Feature Films, *SPHERE MEDIA*

19:15 - 20:15

NETWORKING DRINKS

MONDAY 16 JUNE

11:00 - 11:40 - 20 MINUTES BUSINESS CONTENT PANEL

EMBRACING CHALLENGES: JOURNEY THRU THE LENS OF TWO WOMEN - *In collaboration with VARIETY*

- Leo BARRACLOUGH, Director International Features, *VARIETY (Moderator)*
- Robin WRIGHT, ACTRESS, Executive Producer & Director - latest series, *THE GIRLFRIEND for AMAZON MGM STUDIOS*
- Rola BAUER, Executive Producer for *AMAZON MGM STUDIOS*
A PRESS CONFERENCE WITH ROBIN WRIGHT WILL FOLLOW

14:00 - 15:30

MASTERCLASS WITH A MAESTRO STORYTELLER

(Exclusive to Young Creators) - In collaboration with 1895 Films

- KRISTIN STASIEWSKI, Ind. Producer & Consultant / Assoc. Dean Int'l Programs, *KENT STATE UNIVERSITY (Moderator)*
- Tom JENNINGS, CEO, Executive Producer & Writer, *1895 FILMS*

16:00 - 17:00

«Tell Me A Story» YOUNG CREATOR PITCH CONTEST FINAL - SESSION 1

In collaboration with 1895 Films

17:00 - 17:45

COUNTING THE COST: WHERE TO FILM & GET THE BEST BREAKS

In collaboration with C21 Media/Drama Quarterly

- Michael PICKARD, Editor, Drama Quarterly, *C21 MEDIA (Moderator)*
- Brendan FITZGERALD, CEO, *SECUOYA STUDIOS*
- Brendan FOLEY, Writer-Creator and Executive Producer, Sherlock & Daughter, for *STARLINGS ENTERTAINMENT*
- Jeff WACHTEL, Founder & CEO, *FUTURE SHACK ENTERTAINMENT*

17:45 - 18:15

EMBRACING CHAOS: JOURNEYS THRU THE TELEVISION MULTIVERSE - *In collaboration with DEADLINE*

- Stewart CLARKE, SVP, Content, International, *DEADLINE HOLLYWOOD (Moderator)*
- Rola BAUER, Independent Producer for *AMAZON MGM STUDIOS*
- David W. ZUCKER, Chief Creative Officer, *SCOTT FREE*

18:15 - 19:15

«Tell Me A Story» YOUNG CREATOR PITCH CONTEST FINAL - SESSION 2 - *In collaboration with 1895 Films*

19:15 - 20:15

NETWORKING DRINKS

IN COLLABORATION WITH

