



64<sup>e</sup> FESTIVAL DE TELEVISION  
DE MONTE-CARLO

#MonteCarloTVFestival

## Executive Producers David W. Zucker and Rola Bauer to share their insight:

### “EMBRACING CHAOS: journeys thru the television multiverse” during Monte-Carlo Television Festival’s Business Content

Monaco, 6 May 2025

The Monte-Carlo Television Festival’s successful Business Content strand, which delivers carefully curated sessions and networking opportunities for influential global TV executives, creatives and innovators, continues to expand.

This year between 14-16 June, headliners will include **David W. Zucker, Chief Creative Officer, Scott Free** and Executive Producer of the Ridley Scott pilot-directed crime drama *Dope Thief* (Apple) and the summer release *ALIEN: EARTH* (FX) and **international TV professional and Executive Producer for Amazon MGM Studios, Rola Bauer**.

They will discuss their pioneering partnership on international co-productions, such as ***THE PILLARS OF THE EARTH*** (Starz/Channel 4), ***THE COMPANY*** (TNT) and ***LABYRINTH*** (Channel 4), on through their current collaboration with writer Michael Hirst (*VIKINGS*) for the Amazon MGM Studios limited series, ***POMPEII: A DAY OF FIRE***.



David W. Zucker (© courtesy of Apex PR) and Rola Bauer © All rights reserved.

"As the Monte-Carlo Television Festival has been a loyal and perfect partner in premiering many of my productions, the opportunity to riff on the journey to date with my dear friend, David, should provide a fun, entertaining and hopefully enlightening exchange for the Business Content participants," **said Rola Bauer.**

"I'm sincerely grateful to have a first-ever experience at the Festival and muse with Rola about the wild journeys, as well as the wonders that lie ahead. These are truly transformative days, where respected partnerships and long-valued relationships are essential to navigating the madness," **added David W. Zucker.**

The session will be held on June 16 at 5:45pm during the Business Content event.

Further Business Content topics for 2025 1895 Films, include "Tell Me A Story", a factual Pitch Contest for young creators. Additional speakers to date include Tom Jennings - 1895 Films, Toma de Matteis - France.TV Studio, Brendan Fitzgerald - Secuyoa Studios, Alan Nierob - Rogers & Cowan PMK, Matthew Deaner - Screen Producers Australia, Judy Lung -TIFF, Michel Zgarka - Hitlab and Remi Tereszkiwicz - Betaseries, **with many others to be announced.**

More information and **Pass Pro** industry registration for the Business Content: <https://www.tvfestival.com/en/professionals/business-content>



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#### **About Monte-Carlo Television Festival**

*Originally created by Prince Rainier III of Monaco, and now under the High Patronage of H.S.H. Prince Albert II of Monaco, the Monte-Carlo Television Festival has, for more than sixty years, presented the very best of television from around the world. The Festival has also been at the forefront in showcasing the highly talented professionals associated with many of the most successful programs in the history of the medium.*

*Celebrities, producers, directors, writers and heads of studios, networks and digital platforms gather in June every year to attend series launches, premiere screenings, conferences, press activities, public events, VIP meetings and signing sessions. Culminating with a unique competition, which celebrates and honours fiction, news and current affairs programming with the prestigious Golden Nymph Awards, the Monte-Carlo Television Festival is recognized as one of the finest Festivals in the world, enhanced even further by its location in the magical Principality of Monaco.*

**[Check out the historical press kit of the Monte-Carlo Television Festival](#)**

#### **Press Team**

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