

Saturday 18 June

17:00 – 17:10

WELCOME & INTRODUCTION

- Laurent PUONS *CEO* - FESTIVAL DE TELEVISION DE MONTE-CARLO

17:10 – 17:50 Session #1

THE BOLD & THE BEAUTIFUL: BUILDING A SUCCESS STORY ACROSS DECADES

Celebrating their 35th Anniversary at the Monte-Carlo Television Festival, join The Bold and The Beautiful executive and creative team of Head Writer and Executive Producer Bradley Bell, alongside Supervising Producer, Casey Kasprzyk who will share exclusive insight around the secrets to the success and longevity of their hit show and cornerstone of daytime programming at CBS. Hear how renewal of the genre in an ever-changing environment enables them to stay current and keep their fan base engaged, with a ratings success of more than 3 million viewers thanks to its global distribution.

Moderator

- Rebecca LEFFLER *Journalist* - FESTIVAL DE TELEVISION DE MONTE-CARLO

Speakers

- Bradley P. BELL *Head Writer & Executive Producer* - BELL- PHILLIP TELEVISION PRODUCTIONS, INC.
- Casey KASPRZYK *Supervising Producer* - BELL- PHILLIP TELEVISION PRODUCTIONS, INC.

18:00 – 18:50 Session #2

SCRIPTED FORMAT DISTRIBUTION: CREATING AN INTERNATIONAL HIT

As local language series continue to cross borders, what is the value of a scripted format? This panel will look at the value and differences between remakes adapted for a foreign audience and hit shows that take, unaltered, the global marketplace by storm. Panelists will address key ingredients needed to make an international hit, from development and writing to casting and producing.

Moderator

- Michael PICKARD *Editor* - DRAMA QUARTERLY C21

Speakers

- Richard FEE *Executive Producer* - QUAY STREET PRODUCTIONS
- Michael HIRST *Writer & Executive Producer* - MICHAEL HIRST
- Danna STERN *Founder* - YES STUDIOS

19:00 - 20:00 Business Content Networking Drinks

Mix and Mingle with speakers and session attendees over a glass of wine and canapés.

Sunday 19 June

17:00 – 17:50 Session #3

THE UNSCRIPTED REVOLUTION: WHEN TRUTH IS STRANGER AND MORE ENTERTAINING THAN FICTION

Why documentary filmmaking in all its forms is more important than ever and how they fit in to the global audiovisual landscape. Documentary films tell important, often unknown stories and can spark dialogue, bring light to causes and even spark mass movements and revolutions in society. Today, the medium has taken on different formats as consumer habits continue to shift in an ever-evolving audiovisual landscape and has expanded from traditionally hard news and social justice to other genres like crime, comedy and beyond. Our panelists will bring their unique perspectives from their work behind the camera and at the heart of the international content world to talk about what a documentary is in 2022, the future of the filmmaking form and how documentary filmmaking is still the best window to the world.

Moderator

- Rebecca LEFFLER *Journalist* - FESTIVAL DE TELEVISION DE MONTE-CARLO

Speakers

- Tristan CHYTROSCHEK *Director & Producer* - A & O BUERO FILMPRODUKTION
- Tonje Hessen SCHEI *Director* - OSLO PICTURES
- Radomir SOFR *Development Manager* - CZECH TELEVISION

18:00 – 18:50 Session #4

INTERNATIONAL CO-PRODUCTIONS: HOW TO AVOID THE PITFALLS AND BUILD A POTENT PROJECT

In a highly competitive environment for viewers and talent, co-productions often help make shows stand out from the crowd. Partnering with foreign entities not only lessen the financial risks but also give better access to talent, pools of experts, and increase the program's reach to a global audience. How are the co-production partners chosen? Is there a necessity to have a broadcaster or streaming platform on board from the start? Does it give room to attach a sales company? Recounting some recent success stories, panelists will explore the benefits and potential pitfalls of an international co-production.

Moderator

- Leo BARRACLOUGH *International Features Editor* - VARIETY

Speakers

- Graham BENSON *Chairman* - GCB INTERNATIONAL MEDIA CONSULTANTS
- Vance VAN PETTEN *Adjunct Professor Hollywood Campus* - COLUMBIA COLLEGE CHICAGO
- Nick WITKOWSKI *Independent Producer* - BLUE SKY PICTURES

19:00 - 20:00 Business Content Networking Drinks

Mix and Mingle with speakers and session attendees over a glass of wine and canapés.

Monday 20 June

17:30 – 17:50 Session #5

(R)EVOLUTION OF CONSUMER USAGES: NEW STRATEGIES AND NEW PLAYERS ON THE TV SERIES MARKET

Thanks to market studies and exclusive BetaSeries surveys and analytics on TV series usage, this keynote will look into the fast changing video usages these last few years and how TV series are used today by new entrants and incumbent television players to recruit, retain and monetize their new audiences.

Speaker

- Rémi TERESZKIEWICZ *CEO* - BETASERIES

17:50 – 18:35 Session #6

BREAKWATER BY SNAP ORIGINALS: CASE STUDY OF A NEW FORMAT DRIVING DEEPER ENGAGEMENT WITH GEN Z

In the entertainment landscape, all executives seek a better understanding of their audiences and how to stay relevant. It is even more true with the specificities of Gen Z. Retrofit Films' founders and "Breakwater" Executive Producers, Tanner Kling and Chris Hanada, along with series star Jan Luis Castellanos, will conduct a deep-dive into the development and production of Snapchat's largest and most watched original scripted series, and how the series was uniquely customized to capture over 10 million Gen Z viewers on their platform of choice, their phones. As pioneers in the new-media and mobile series space, Kling and Hanada will share their learnings from over a decade in both original and derivative scripted content, and how audiences have finally caught up with them.

Moderator

- Rémi TERESZKIEWICZ *CEO* - BETASERIES

Speakers

- Jean Luis CASTELLANOS *Lead Actor* - BREAKWATER
- Chris HANADA *Producer Breakwater* - RETROFIT FILMS
- Tanner KLING *Producer Breakwater* - RETROFIT FILMS
- Megan Elizabeth BELL *Production Designer* - BREAKWATER

18:35 - 19:20 Session #7

CONSCIOUS CONTENT: THE SHIFT TOWARDS SUSTAINABLE PRODUCTION

Audiovisual industries are not necessarily setting global environmental issues aside. Current climate crisis compels productions to adopt greener practices, reduce their carbon footprint and increase recycling on sets. How can producers get help to make their productions environmentally sustainable? Panelists will detail the tools available around the globe to implement the shift toward sustainable production. Going "Green" on productions does not have to mean more costs. To the contrary, utilizing sustainable resources can save production costs. Participants will provide some current examples of cost-saving efforts.

Moderator

- Vance VAN PETTEN *Adjunct Professor Hollywood Campus* - COLUMBIA COLLEGE CHICAGO

Speakers

- Matt DEANER *CEO* - SCREEN PRODUCERS ASSOCIATION OF AUSTRALIA
- Mathilde FIQUET *General Secretary* - CEPI
- Leif HOLST JENSEN *CEO* - OSLO FILMFOND
- Paloma A. URRUTIA *Co-Founder & Consultant Sustainable Productions* - MRS GREENFILM

19:20 - 20:15 Business Content Networking Drinks

Mix and Mingle with speakers and session attendees over a glass of wine and canapés.